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MJHS (Metropolitan Jewish Health System) Announces Two New Board Appointments

FOR IMMEDIATE RELEASE

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NEW YORK— MJHS has added two industry leaders to its Board of Directors: Brad Fluegel and Amir Kishon.

“Brad and Amir have incredible knowledge, insight and professional networks within the health care arena. Their perspectives on the industry are invaluable and complement the board’s strong strategic counsel and development efforts,” said Ronald B. Milch, Chairman of the MJHS Board of Directors. “We are confident that their contributions will enhance the important role our board plays.”

Brad Fluegel is currently Senior Vice President, Chief Strategy Officer for Walgreens, where he is responsible for corporate strategy, business development, project management and corporate consulting. Before joining Walgreens, Fluegel served as Executive in Residence at Health Evolution Partners. Previously, he spent three years as Executive Vice President, Chief Strategy and External Affairs Officer for WellPoint, where he oversaw long-term strategic planning, government affairs and corporate communications. Prior, Fluegel was the Senior Vice President, National Accounts and Vice President, Enterprise Strategy for Aetna. Before that he was the Chief Executive Officer for Reden & Anders (Ingenix Consulting) and a Principal at Tillinghast-Towers Perrin where he led the health sector consulting practice. Fluegel holds a Bachelor of Arts degree in Business Administration from the University of Washington and a master’s degree in Public Policy from Harvard University’s Kennedy School of Government.

Amir Kishon is Chairman and Chief Executive Officer of Wellness Layers, Inc., a leading provider of online customer and patient portals that create deeper online engagement for healthier lifestyles. Prior to joining Wellness Layers in 2002, Kishon was Chairman and Chief Executive Officer of SoftWatch, a provider of web-based CRM solutions for the health care industry. His previous experience includes software management at EFI and the Israeli Defense Forces. Kishon received a Bachelor of Science in Physics from Tel-Aviv University and a Ph.D in Computer Science from Yale University.

The board searches were conducted by Raines International Inc., one of the country’s leading executive search firms.

About MJHS (Metropolitan Jewish Health System)

MJHS was founded in 1907 by The Four Brooklyn Ladies, who looked into the eyes of the old and sick—people in desperate need of loving kindness—and did something. These courageous women founded the Brooklyn Ladies Hebrew Home for the Aged. With the help of charitable support, the home provided poor, elderly members of the community with quality health care and a safe place to live in their time of greatest need. From that small building among the tenements, MJHS has become one of the most expansive, charitable not-for-profit health systems in the region offering home care, hospice and palliative care for adults and children, centers for rehabilitation and nursing care, as well as adult day health care, HomeFirst managed long-term care and health plans for Medicare, Medicaid and Dual Eligible beneficiaries across Greater New York. Many of the programs and services are supported, in part, by grants from MJHS Foundation. For more information about the company, please visit www.mjhs.org.

About Raines International Inc.

Founded in 1969, Raines International Inc. is one of the country's preeminent retained executive search firms with expertise in a range of industry sectors and functional areas. Specialty Practice Areas include: Sales & Marketing, Finance, Operations, Strategy & Business Development and Diversity. The firm's client base includes some of the world's best performing companies, leading private equity firms and global not-for-profit organizations. The firm is a longstanding member of the Association of Executive Search Consultants (AESC) as well as the International Association for Corporate and Professional Recruitment (IACPR). For more information about the firm, please visit <http://www.rainesinternational.com>.

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